

# The **NEWS** Connection

Connecting Communities to News that Matters

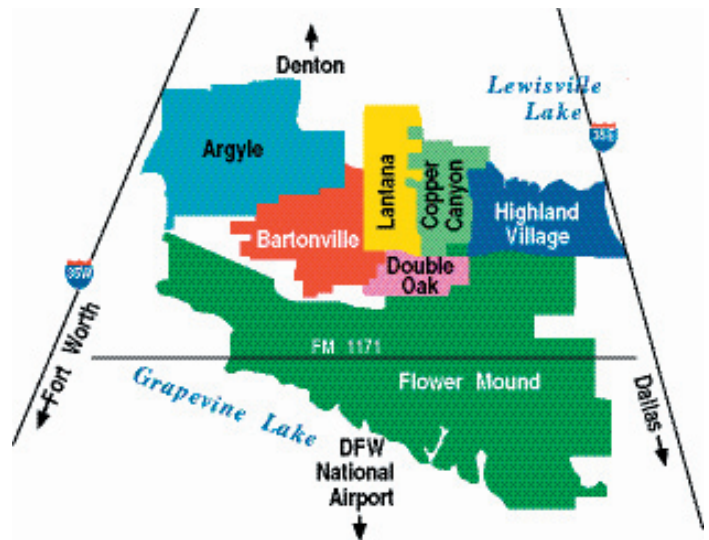
ARGYLE • BARTONVILLE • COPPER CANYON • DOUBLE OAK • FLOWER MOUND • HIGHLAND VILLAGE • LANTANA

The News Connection is a bi-weekly newspaper devoted to happenings in the most flourishing part of Southern Denton County. We are content with being a local newspaper focused on the men, women and youngsters who make our expanding area such a promising place to call home.

Recently mentioned in the prestigious D Magazine as a newspaper that uncovers corruption ignored by the daily metropolitan newspapers, we pride ourselves on our aggressive reporting style, unmatched writing and unique design... all which separate and put us above the rest.

TNC is mailed to homes in Flower Mound, Highland Village, Double Oak, Copper Canyon, Lantana, Bartonville and Argyle which include the 75077, 75022, 75028 and 76226 zip codes. Copies are also available through numerous newsstands and online at [www.thenewsconnection.com](http://www.thenewsconnection.com).

TNC publishes every other Friday and we encourage submissions from our readers. Please engage in our ongoing display of life in our community by sending us your stories, pictures, and opinions. And yes, use us to advertise your business, service, or event.



## 2010 ISSUE DATES

January 8 & 22  
 February 5 & 19  
 March 5 & 19  
 April 2, 16 & 30  
 May 14 & 28  
 June 11 & 25  
 July 9 & 23  
 August 6 & 20  
 September 3 & 17  
 October 1, 15 & 29  
 November 12 & 26  
 December 10 & 17  
 (back to back weeks)

## RATES per column inch

Open \$21.00  
 6x \$18.11  
 13x \$16.95  
 26x \$15.80  
 Non-profit \$12.00  
 Political \$15.80  
 Church \$12.00

## INSERTS

\$105 per thousand address\*  
\*5,000 minimum, One piece = 8.5 x 11

## COLOR

Full \$400

**A variety of advertising opportunities are also available with our website:**

[www.TheNewsConnection.com](http://www.TheNewsConnection.com)

**Also, ask about our latest monthly stand-alone publication,**

**Lantana Living**

**or one of our several Special Sections published throughout the year!**

**See page 2 for examples of the various advertisement sizes available.**

FOR ADVERTISING INFORMATION, CONTACT  
**SHANE ALLEN**

Phone: 972.966.0631 ext. 222 • Fax: 972.966.0641 • [sallen@thenewsconnection.com](mailto:sallen@thenewsconnection.com)  
 800 PARKER SQUARE, SUITE 275 • FLOWER MOUND, TEXAS 75028 • [www.thenewsconnection.com](http://www.thenewsconnection.com)

ACTUAL DIMENSIONS NOT REPRESENTED. FOR ALTERNATIVE SIZES - Speak to your Advertising Representative.

**2 column inches x  
2 inches**

\$63.20 per ad (26x Rate)

**2 column inches x  
3 inches**

\$94.80 per ad (26x Rate)

**3 column inches x  
10.5 inches**

\$497.70 per ad (26x Rate)

**2 column inches x  
5 inches**

\$158.00 per ad (26x Rate)

**3 column inches x  
5 inches**

\$237.00 per ad (26x Rate)

**6 column inches x 10.5 inches**

\$995.40 per ad (26x Rate)